

EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL saltation
DIGITAL TRANSFORMATION OF ENTERPRISES



The enterprise DIAKAKIS IMPORTS SA based in Central Macedonia region, has joined the Action "Digital Saltation" with a total budget of **51,6 million €**. The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment's total budget is 95.587,60 € out of which 47.793,80 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Other services (business plan redaction and coordination)
- ✓ Payroll costs (new personnel)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Maintenance of high quality job positions
- ✓ Creation of new job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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OPERATIONAL PROGRAMME

COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



Upgrading of very small & small enterprises
to develop their capabilities in new markets

The company DIAKAKIS IMPORTS SA based in the region of Central Macedonia joined the action "Upgrading of very small & small enterprises to develop their capabilities in new markets" with a budget of 310 million Euros. The action aims to improve the quality of products and services offered or to create new products / services that will meet specific market needs. Also, investment plans can aim to reduce costs or increase the efficiency of operational and production processes and affect all regions of the country.

The total budget of the investment is €200,000.00 of which the public expenditure amounts to €100,000.00 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The business plan approved for financing and implemented includes investments in the following categories:

- Buildings, facilities and surrounding area
- Machinery - Equipment
- Intangible expenses
- Wage costs of employees (existing and / or new staff)

Through participation in the Action, the company achieved:

- improving its competitiveness
- increase its profitability
- enhancing extroversion
- market expansion with the addition of new products & services
- ensuring higher quality products & services
- improvement of accompanying services (customer service, after sales service)
- immediate and effective response to conditions of increased demand
- increase productivity & improve operating processes
- strengthening entrepreneurship
- creating / maintaining quality jobs
- improving working conditions

With the contribution of EPANEK, the company that operates in a key sector of the Greek economy was strengthened, bringing benefits to the country's competitiveness as well as to the local economy and the market in which it is based.